

Management Communication

Department Information

- **Department Web Site:**
www.ndsu.edu/communication/ (<http://www.ndsu.edu/communication/>)
- **Credential Offered:**
B.S.; B.A.; Minor
- **Official Program Curriculum:**
catalog.ndsu.edu/undergraduate/program-curriculum/management-communication/ (<http://catalog.ndsu.edu/undergraduate/program-curriculum/management-communication/>)

Management Communication is one of four majors offered by the Department of Communication. Students study various communication techniques necessary for success in the workplace, including organizational communication, risk and crisis communication, leadership communication, team-based communication, and conflict communication.

Why Choose a Major in the Department of Communication?

Our students pursue degrees in Communication because they are interested in fast-paced careers where every day brings something new. They want to make a difference in the world while doing something they love – whether that’s reporting breaking news, designing advertisements, running social media campaigns, promoting organizations, or leading others in the workplace.

As a Management Communication major, you will get:

- **More time to explore your interests.** We give you the first year to explore your options, making it possible to switch between **four different COMM majors** without extending your graduation timeline.
- **Guidance on choosing a career.** In COMM 101: Majors and Careers in Communication, you will meet others in your major, learn more about possible careers, and find campus resources that help you achieve your professional goals.
- **Hands-on learning.** You’ll have multiple ways to apply what you are learning through course projects, consulting for local organizations, and participating in national competitions.
- **Built-in communities.** You can connect with other students - while building your resume - through the **eight student organizations** affiliated with our department.
- **Professional experience.** We help you find and benefit from internships in your field through our relationships with local and regional employers.

Management Communication Major

A major in management communication trains students to be effective managers and leaders in corporate or non-profit environments. Students will complete an applied capstone course in their final semester. Students majoring in management communication may earn a Bachelor of Arts degree (with intermediate-level language proficiency) or a Bachelor of Science degree (with recommended minor or certificate).

ADMISSION TO THE MAJOR

Students are admitted to the management communication major after completing 18 credits of pre-communication courses: COMM 110, COMM 112, COMM 114, COMM 212, COMM 220, and ENGL 120.

Internship Requirement

Internships offer practical experience for management communication students. Three credits (120 hours) of field experience are required for the major, and many students complete more than one internship. Students have interned with a variety of private companies, non-profit organizations, and government agencies. Internships often lead to jobs.

Career Opportunities

Coursework in the management communication major prepares students for careers in college admissions, corporate training, consulting, human resource administration, organizational communication, and project management. The coursework emphasizes written and oral communication skills and prepares students to communicate in meaningful and effective ways with a variety of audiences.

Extra-Curricular Activities

Students majoring in management communication are encouraged to join the Management Communication Club for undergraduate research and consulting opportunities. They may also be interested in joining the department’s chapter of the Public Relations Student Society of America (PRSSA). NDSU has two honoraries for top students majoring in a degree program offered by the Department of Communication. Pi Kappa Delta is a national honor fraternity for students involved in human communication activities. Lambda Pi Eta is a national honorary for communication majors with high academic achievement.

High School Preparation

A well-rounded high school education with experiences in high school music, forensics, theatre, journalism, student government, or scouting serves as good preparation for the management communication major. Students with interests in science and art, business and service, and publicity and promotion will find a major in this department to be a good fit.

Scholarships

The Department of Communication awards a number of scholarships to students who excel in academics and who have demonstrated career potential. Applications are due by March 1. Visit **the department website** for details.

The Faculty

Faculty members in the Department of Communication are dedicated teachers, scholars, and practitioners who are committed to providing high-quality courses, hands-on learning experiences, and opportunities for undergraduate research.

Sample Program Guide

IMPORTANT DISCLAIMER: This guide is not an official curriculum. This guide is a sample four-year degree plan of how students might plan this major with other degree requirements to complete their education in four years. Student plans will vary from this sample due to a variety of factors, such as, but not limited to, start year, education goals, transfer credit, and course availability. To ensure proper degree completion, enrolled students should utilize Degree Map (<https://www.ndsu.edu/registrar/degreemap/>) and Schedule Planner (<https://www.ndsu.edu/onestop/degree-map-and-planning/>) in Campus Connection and consult regularly with academic advisors to ensure graduation requirements are being met.

First Year			
Fall	Credits	Spring	Credits
COMM 101		1 COMM 110	3
COMM 112		3 ENGL 120	3
COMM 114		3 Major Elective	3
ENGL 110		3 Gen Ed Hum & Fine Arts/Cult Div	3
Gen Ed Quantitative Reasoning		3 Gen Ed Science/Technology w/Lab	4
Gen Ed Wellness		2	
		15	16
Second Year			
Fall	Credits	Spring	Credits
COMM 212		3 COMM 315	3
COMM 220		3 COMM 320	3
Gen Ed Hum & Fine Arts/Glob Perspec		3 Gen Ed Science/Technology	3
Gen Ed Science/Technology		3 Free Electives	6
Free Elective		3	
		15	15
Third Year			
Fall	Credits	Spring	Credits
COMM 383		3 COMM 496	3
Major Elective		3 Major Elective	3
Upper Division Writing		3 Major Elective	3
Free Electives		6 Free Electives	6
		15	15
Fourth Year			
Fall	Credits	Spring	Credits
COMM 431		3 COMM 483	3
Major Elective		3 Major Elective	3
Free Elective		9 Major Elective	3

Free Electives 5

15 14

Total Credits: 120