

# Business Administration

## Department Information

- **Department Web Site:**  
www.ndsu.edu/business/ (<http://www.ndsu.edu/business/>)
- **Credential Offered:**  
B.S.; Minor
- **Sample Program Guide:**  
[catalog.ndsu.edu/programs-study/undergraduate/business-administration/#planofstudytext](http://catalog.ndsu.edu/programs-study/undergraduate/business-administration/#planofstudytext) (<http://catalog.ndsu.edu/programs-study/undergraduate/business-administration/#planofstudytext>)

## Major Requirements

### Major: Business Administration

**Degree Type:** B.S.

**Minimum Credits Required for Degree:** 120

### University Degree Requirements

1. Satisfactory completion of all requirements of the curriculum in which one is enrolled.
2. Earn a minimum total of 120 credits in approved coursework. Some academic programs exceed this minimum.
3. Satisfactory completion of the general education requirements as specified by the university.
4. A minimum institutional GPA of 2.00 based on work taken at NDSU.
5. At least 30 credits must be NDSU resident credits. Resident credits include credits registered and paid for at NDSU.
6. At least 36 credits presented for graduation must be in courses numbered 300 or higher.
7. Students presenting transfer credit must meet the NDSU residence credits and the minimum upper level credit. Of the 30 credits earned in residence, a minimum of 15 semester credits must be in courses numbered 300 or above, and 15 semester credits must be in the student's curricula for their declared major.

For complete information, please refer to the Degree and Graduation Requirements (<http://catalog.ndsu.edu/academic-policies/undergraduate-policies/degree-and-graduation/>) section of this Bulletin.

### University General Education Requirements

Code	Title	Credits
<b>Communication (C)</b>		<b>12</b>
ENGL 110	College Composition I	
ENGL 120	College Composition II	
COMM 110	Fundamentals of Public Speaking	
Upper Division Writing <sup>†</sup>		
<b>Quantitative Reasoning (R) <sup>†</sup></b>		<b>3</b>
<b>Science and Technology (S) <sup>†</sup></b>		<b>10</b>
<b>Humanities and Fine Arts (A) <sup>†</sup></b>		<b>6</b>
<b>Social and Behavioral Sciences (B) <sup>†</sup></b>		<b>6</b>
<b>Wellness (W) <sup>†</sup></b>		<b>2</b>
<b>Cultural Diversity (D) <sup>**†</sup></b>		
<b>Global Perspectives (G) <sup>**†</sup></b>		
<b>Total Credits</b>		<b>39</b>

\*

May be satisfied by completing courses in another General Education category.

†

General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review major requirements to determine if specific courses can also satisfy these general education categories.

- A list of university approved general education courses and administrative policies are available here (<http://catalog.ndsu.edu/academic-policies/undergraduate-policies/general-education/#genedcoursestext>).

## Major Requirements

Code	Title	Credits
All courses taken for the Business Administration Major require a grade of C or better. A minimum 2.5 cumulative GPA is required for admission to the major program, to enroll in 300-400 level courses and to graduate.		
<b>Admission to the Major Program Requirements</b>		
COMM 110	Fundamentals of Public Speaking (May satisfy general education category C)	3
ECON 201 or ECON 202	Principles of Microeconomics (May satisfy general education category B and G) Principles of Macroeconomics	3
ENGL 120	College Composition II (May satisfy general education category C)	3
MATH 144	Mathematics for Business	4
PSYC 111 or SOC 110	Introduction to Psychology (May satisfy general education category B) Introduction to Sociology	3
<b>Business Administration Major Requirements</b>		
ACCT 200	Elements of Accounting I	3
ACCT 201	Elements of Accounting II	3
TL 116	Business Software Applications	3
PHIL 216	Business Ethics (May satisfy general education category A)	3
STAT 330	Introductory Statistics (May satisfy general education category R)	3
STAT 331	Regression Analysis	2
ECON 201 or ECON 202	Principles of Microeconomics <sup>1</sup> Principles of Macroeconomics	3
PSYC 111 or SOC 110	Introduction to Psychology <sup>1</sup> Introduction to Sociology	3
ENGL 320	Business and Professional Writing (May satisfy general education category C)	3
Admission to the major program required prior to taking the following courses:		
FIN 320	Principles of Finance <sup>2</sup>	3
MGMT 320	Foundations of Management <sup>2</sup>	3
MRKT 320	Foundations of Marketing <sup>2</sup>	3
MIS 320	Management Information Systems <sup>2</sup>	3
BUSN 430	Legal and Social Environment of Business <sup>2</sup>	3
BUSN 489	Strategic Management <sup>2</sup>	3
BUSN 340	International Business	3
BUSN 431	Business Law I-Contracts, Property and Torts	3
MGMT 470	Entrepreneurship/Small Business Management	3
<b>Business Administration Electives (300 - 400 level)</b>		<b>21</b>
These 21 credits must include at least three different CoB prefixes: BUSN, MGMT, MRKT, ACCT, FIN, MIS, ENTR (includes courses cross-listed with CoB courses). TL 320, TL 360, and TL 462 are eligible business administration electives.		
<b>Business Administration Elective (300 - 400 level)</b>		<b>3</b>
This 300 - 400 level elective can be external to the CoB and must be satisfied with a single 3-credit 300 - 400 level course. It cannot be used to satisfy other requirements (includes courses cross-listed with CoB courses).		
<b>Total Credits</b>		<b>93</b>

1

Take the second course of the pair, which was not taken for admission to the professional program.

2

Denotes Common Body of Knowledge (CBK) course.

## Degree Requirements and Notes

- Students follow the published curricula for the business administration program of study from the semester/year of entrance in the College of Business (CoB) to graduation, provided enrollment at NDSU has not been discontinued for more than one year. Students who change their major are subject to meeting the curricular requirements in effect at the time the new major is declared.

- Business courses from programs that do not hold AACSB International accreditation cannot be used for major or minor requirements in the CoB; such courses may be eligible for use as free electives.
- The CoB accepts a maximum of nine credits of non-NDSU 300-400 level business courses from AACSB programs with the approval of the department.
- Admission to the business administration major is required to enroll in advanced 300 or 400 level CoB courses.
- A grade of 'C' or better is required in transfer courses accepted for all accounting, business administration, finance, management, management information systems, and marketing courses.
- No courses for the major may be taken with Pass/Fail grading.
- Of the credits completed in residence at least 30 credits must be in 300-400 level CoB courses.
- Students must be accepted to the Business Administration major prior to the completion of the last 30 credits in 300 and 400 level CoB courses.
- For multiple majors within CoB, at least 15 unique credits of 300-400 level CoB courses must exist between the majors.
- Internship and cooperative education credits may be applied toward the total credits required for graduation as non-major electives.
- Student may choose to take the Supply Chain Management Track within the Business Administration major.

<b>Code</b>	<b>Title</b>	<b>Credits</b>
SCM 320	Integrated Supply Chain Management	3
SCM 462	Modeling the Supply Chain	3
Select two of the following:		6
AGEC 378	Introduction to Transportation & Logistics	
MGMT 451	Negotiations	
MRKT 430	Sales and Personal Selling	
MRKT 438	Customer Relationship Management (CRM) and Sales Technology	
MRKT 460	Marketing Strategy	
SCM 460	Production & Operations Management	