

Sport Management

Department Information

- **Department Web Site:**
www.ndsu.edu/hnes/undergraduate_programs/sport_management/ (http://www.ndsu.edu/hnes/undergraduate_programs/sport_management/)
- **Credential Offered:**
B.S.
- **Sample Program Guide:**
catalog.ndsu.edu/programs-study/undergraduate/sport-management/#planofstudytext (<http://catalog.ndsu.edu/programs-study/undergraduate/sport-management/#planofstudytext>)

Major Requirements

Major: Sport Management

Degree Type: B.S.

Minimum Degree Credits to Graduate: 120

University Degree Requirements

1. Satisfactory completion of all requirements of the curriculum in which one is enrolled.
2. Earn a minimum total of 120 credits in approved coursework. Some academic programs exceed this minimum.
3. Satisfactory completion of the general education requirements as specified by the university.
4. A minimum institutional GPA of 2.00 based on work taken at NDSU.
5. At least 30 credits must be NDSU resident credits. Resident credits include credits registered and paid for at NDSU.
6. At least 36 credits presented for graduation must be in courses numbered 300 or higher.
7. Students presenting transfer credit must meet the NDSU residence credits and the minimum upper level credit. Of the 30 credits earned in residence, a minimum of 15 semester credits must be in courses numbered 300 or above, and 15 semester credits must be in the student's curricula for their declared major.

For complete information, please refer to the Degree and Graduation Requirements (<http://catalog.ndsu.edu/academic-policies/undergraduate-policies/degree-and-graduation/>) section of this Bulletin.

University General Education Requirements

A list of university approved general education courses and administrative policies are available here (<http://catalog.ndsu.edu/academic-policies/undergraduate-policies/general-education/#genedcoursestext>).

| Code | Title | Credits |
|--|---------------------------------|-----------|
| Category C: Communication | | 12 |
| ENGL 110 | College Composition I | |
| ENGL 120 | College Composition II | |
| COMM 110 | Fundamentals of Public Speaking | |
| Upper Division Writing [†] | | |
| Category R: Quantitative Reasoning [†] | | 3 |
| Category S: Science and Technology [†] | | 10 |
| Category A: Humanities and Fine Arts [†] | | 6 |
| Category B: Social and Behavioral Sciences [†] | | 6 |
| Category W: Wellness [†] | | 2 |
| Category D: Cultural Diversity ^{*†} | | |
| Category G: Global Perspectives ^{*†} | | |
| Total Credits | | 39 |

*

Courses for category D & G are satisfied by completing D & G designated courses in another general education category.

†

General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review major requirements to determine if specific courses can also satisfy these general education categories.

Major Requirements

| Code | Title | Credits |
|---|--|-----------|
| Sport Management Core Requirements | | |
| COMM 112 | Understanding Media and Social Change | 3 |
| HNES 190 | Introduction to Sport Management ¹ | 3 |
| HNES 192 | Sport Management Practicum | 1 |
| HNES 226 | Socio-Cultural Dimension in Sport ² | 3 |
| HNES 303 | Sport Communication and New Media ² | 3 |
| HNES 304 | Sport Promotion and Public Relations ² | 3 |
| HNES 323 | Ethics of Sport ² | 3 |
| HNES 414 | Global Perspectives in Sport (HNES 614 for the accelerated program) ² | 3 |
| HNES 425 | Strategic Sport Marketing (HNES 625 for the accelerated program) ² | 3 |
| HNES 426 | Foundations of Sport Management (HNES 626 for the accelerated program) ² | 3 |
| HNES 431 | Sport Law ² | 3 |
| HNES 436 | Sport Facility and Event Management ² | 3 |
| HNES 444 | Sport Finance (HNES 644 for the accelerated program) ² | 3 |
| HNES 485 | Sport Management Internship (Students need to complete HNES 190, 226 and 304 before enrollment in HNES 485) ² | 12 |
| Required Minor - Business Administration | | |
| Minor application form is required to be completed with the College of Business. The business minor requires a 2.50 GPA in minor courses which cannot be taken pass/fail. | | 24 |
| Total Credits | | 73 |

1

Requires a grade of 'B' or better.

2

Requires a grade of 'C' or higher.

Degree Requirements and Notes

- An NDSU cumulative GPA of 2.75 or higher must be maintained and the student must earn a grade of C or better in the HNES major requirement courses (other than HNES 190) to remain in the sport management program.
- Course taken *Pass/Fail* will not be used to satisfy any requirements other than total credits (other than HNES 192).
- Students who have specific career goals in mind may elect to complete additional minor(s) by choosing focused electives. Examples of other minors that compliment Sport Management include: Accounting, Community Development, Hospitality & Tourism Management, Human Development and Family Science, Journalism, Public Relations & Advertising, and Management Communication.

In order to enroll in 300-400 level sport management courses (with the exception of HNES 303), students must:

- Complete at least 50 credits with a GPA of 2.75 or higher.
- Obtain a B or higher in HNES 190 as indicated in the footnote.
- Complete one credit in HNES 192.
- Earn a 2.5 GPA within ACCT 102 and ECON 105 without receiving a grade of D in either course.
- Maintain active participation in Sport Management Association.